DIY SOLUTIONS VS EXPERT INTEGRATION

UNDERSTANDING THE DIFFERENCES

Plug and Play Solutions VS **Expert Integration**

WHAT HAPPENS IF YOUR INTEGRATION STOPS WORKING?

No backup plan

Companies risk losing data, customers, and profitability.

Professional Consultation

An integration professional can troubleshoot where the issue is and fix it.

IS YOUR DATA ACCESSIBLE EVERYWHERE?

Losing Profitability

If only a few of your business' applications are integrated with each other, your business is not truly integrated. Manual data entry and workarounds will still need to be used.

Increased Profitability

Proper integration isn't simple. Investing in having a scalable and robust integration service in place for your growing business will ensure that your data will continue to be where you need it when you need it.

UNLOCKING YOUR DATA'S POTENTIAL

Linear Movement

Linear integration means that data can only flow through one pipe. This means that your data translation and transmission process can become congested or become time consuming to manage.

Custom Design

Custom integration solutions make data more accessible and valuable to your company through organizing your data flow strategically. Having an scalable system allows your data to flow seamlessly.

SUMMARY

DIY SOLUTION VS **INTEGRATION EXPERTISE**

Plug and Play

- User dependent
- Puts your data at risk
- Lacks growth strategy
- Linear data movement
- Limits business growth

Customized Solution

- Created by professionals
- Expert support
- Customized for growth
- Omni-channel
- Grows with business